



Drew County
NAACP 1984
Bold | Involved | Equal

Committee: Membership/Life Membership

Date: 12/04/2024 @ 6:00 p.m.

Chair: Lou E. Lambert

Members and Visitors Present: Bertie James, Pear Byers, Nancy Bowman & Paula Edwards.

Opening: The committee topics of discussion were as follows:

1. The Beth Maxwell Classic participation
2. Plans for 2025
3. Swearing in ceremony scheduled for December 17th.

Body: The Membership/Life Membership Committee discussed the upcoming Beth Maxwell Basketball Classic to be held at the Billie Arena scheduled for December 6th and 7th. Members were asked to make a contribution and or volunteer their time if possible. The branch will host the Hospitality Room on Friday evening, December 6th.

The group discussed the upcoming plans for 2025. Plans included increasing membership by at least 25 by the end of the year. The committee's signature promotional campaign- March Madness- Each One- Reach One will begin March 1st. Members who recruit at least (3) members, whether they are new or members renewing their membership name will be placed in a drawing for a \$25.00 gift card. Four members will receive a card.

The committee members were encouraged to get involved in the varies activities to recruit new members. The branch's and community announcements were given. The next meeting will be held on January 6th, 2025 at 6:00.

Report submitted by: Lou Lambert, Chairman

